FYUGP – COLLEGE BASKET

BACHELOR OF BUSINESS ADMINISTRATION

BUSINESS MANAGEMENT

SEMESTER 1

Category	Course Code	Course Name	Credits
Discipline Specific Core			
DSC-1	UK1DSCMGT101	Fundamentals of management	4
DSC-2	UK1DSCMGT102	Environmental management	4
DSC-3	UK1DSCMGT104	Management functions and specialisations	4
Multi-Disciplinary Course			
MDC-1	UK1MDCMGT101	Organizational behaviour	3
Ability Enhancement Course			
AEC-1		English	3
AEC-2		Malayalam/Hindi	3

SEMESTER 2

Category	Course Code	Course Name	Credits
Discipline Specific Core			
DSC-4	UK2DSCMGT101	Marketing management	4
DSC-5	UK2DSCMGT103	Business Ethics and Corporate Governance	4
DSC-6	UK2DSCMGT104	Business communication	4
Multi-Disciplinary Course			
MDC-2	UK2MDCMGT102	Service marketing	3
Ability Enhancement Course			
AEC-3		English	3
AEC-4		Malayalam/Hindi	3

SEMESTER 3

Category	Course Code	Course Name	Credits
Discipline Specific Core			
DSC-7	UK3DSCMGT201	Human resources management	4

DSC-8	UK3DSCMGT202	Entrepreneurship and start up eco-system	4
DSC-9	UK3DSCMGT204	Event Management	4
Discipline Specific Elective			
DSE-1	UK3DSEMGT205	Logistics and supply chain management	4
Multi-Disciplinary Course			
MDC-3		Kerala studies	3
Value Added Course			
VAC-1	UK3VACMGT201	Skills for managers	3

SEMESTER 4			
Category	Course Code	Course Name	Credits
Discipline Specific Core			
DSC-10	UK4DSCMGT201	Financial Management	4
DSC-11	UK4DSCMGT202	Organizational Behaviour and Group Dynamics	4
Discipline Specific Elective			
DSE-2	UK4DSEMGT205	Transportation Management	4
Skill Enhancement Course			
SEC-1	UK4SECMGT201	Digital Marketing	3
Value Added Course			
VAC-2	UK4VACMGT201	Career Planning and Development	3
VAC-3	UK4VACMGT202	Goods and Service Tax – Theory and Practices	3
		Internship	2

SEMESTER 5			
Category	Course Code	Course Name	Credits
Discipline Specific Core			
DSC-12	UK5DSCMGT301	Operations Management	4
DSC-13	UK5DSCMGT303	Management Science	4
DSC-14	UK5DSCMGT305	Business Analytics	4
Discipline Specific Elective			
DSE-3	UK5DSEMGT308	Sales Management	4
DSE-4	UK5DSEMGT310	Shipping and Port Management	4

Skill Enhancement Course			
SEC-2	UK5SECMGT301	Computerized Accounting	3

SEMESTER 6			
Category	Course Code	Course Name	Credits
Discipline Specific Core			
DSC-15	UK6DSCMGT301	Research Methodology	4
DSC-16	UK6DSCMGT303	Statistics for Business Decisions	4
DSC-17	UK6DSCMGT304	Business Tax Planning	4
Discipline Specific Elective			
DSE-5	UK6DSEMGT308	Social Media Marketing	4
DSE-6	UK6DSEMGT310	Sustainable Supply Chain Management	4
Skill Enhancement Course			
SEC-3	UK6SECMGT301	Income Tax- Assessment and Filing	3

SEMESTER 7			
Category	Course Code	Course Name	Credits
Discipline Specific Core			
DSC-18	UK7DSCMGT401	Business Policy and Strategic Management	4
DSC-19	UK7DSCMGT402	Statistics for Research	4
DSC-20		*Mandatorily from minor or from other disciplines.	4
DSC-21		*Mandatorily from minor or from other disciplines.	4
DSC-22		*Mandatorily from minor or from other disciplines.	4
Discipline Specific Elective			
DSE-7	UK7DSEMGT405	Quality Management	4

SEMESTER 8			
Category	Course Code	Course Name	Credits
Discipline Specific Core			
DSC-23		Online Course	4
DSC-24		Online Course	4
CIP	ÚK8CIPCAP400	Internship Project (For UG Honors)	

RPH	UK8RPHCAP400	Research Project (For UG Honors with research)	12

PATHWAYS

Pathways	DSC Major + DSE (4 credits)	Minor (4 credits)	MDC, SEC, VAC (3 credits each)	AEC (3 credits)	Internship (2 credits)	Total Credits
BBA Single Major	68 credits 17 courses (11+6)	24 credits 6 courses	27 credits 9 courses	12 credits 4 courses	2 credits	133
BBA Major with Multiple Disciplines	68 credits 17 courses (11+6)	12+12 credits 3+3 courses	27 credits 9 courses	12 credits 4 courses	2 credits	133
BBA Major with Single Minor	68 credits 17 courses (11+6)	24 credits 6 courses	27 credits 9 courses	12 credits 4 courses	2 credits	133